

haystack
finding needles

WE



**FINDING
THE INSIGHTS
THAT MAKE
YOUR PRODUCTS
BETTER**



BELGIUM HQ



AMSTERDAM



DUBAI

**PIONEERS IN IMPLICIT
RESEARCH TOOLS**

**EEG
EXPERT PANELS
GALVANIC SKIN RESPONSE
FACIAL CODING
SENSOR DATA (AI)
OBSERVATIONS
EYE TRACKING
REACTION TIME MEASUREMENT**

www.haystack-international.com