

FIZZ

Integrated Software Solutions for Sensory and Consumer Tests

Data collection for all testing needs

Automated data collection anywhere, anytime:



FIZZ Network

on-screen tests in sensory or consumer testing facilities



FIZZ Web

respondents answer over the web



FIZZ Portable

no connection needed: mall tests, walk-by tests, home use tests...



Fizz Forms

for any kind of test on paper forms, with automatic scanning

Fully integrated with statistics, graphics, and data mining

All design, analysis, and data management tools included.

- Free questionnaire layout for all test types: Difference Tests, Descriptive profiling, Free Choice Profiling, TI, TDS, Napping[®], Sorting, CATA, Open-Ended questions
- Powerful **experimental designs**, flexible sample **coding** and **labelling**
- **Advanced statistics and graphics** for immediate results and feedback
- **Automated exportation** to get your data in your favourite statistics package
- Powerful **database for test, sample, judge/consumer and result management**
- **Data mining**: extract data from your multidimensional data, for example participation and performance, activity statistics e.g. number of tests or taster time by project or client, product monitoring, score evolutions, combination of results from different tests,...

Regional distribution and support worldwide!

Direct contact or through distributors for sales and support in your region:

- Americas serviced from Mexico City (English, Spanish, Portuguese)
- South-East Asia serviced from Singapore (English, Mandarin Chinese, Malay)
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Please visit us on our stand!



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